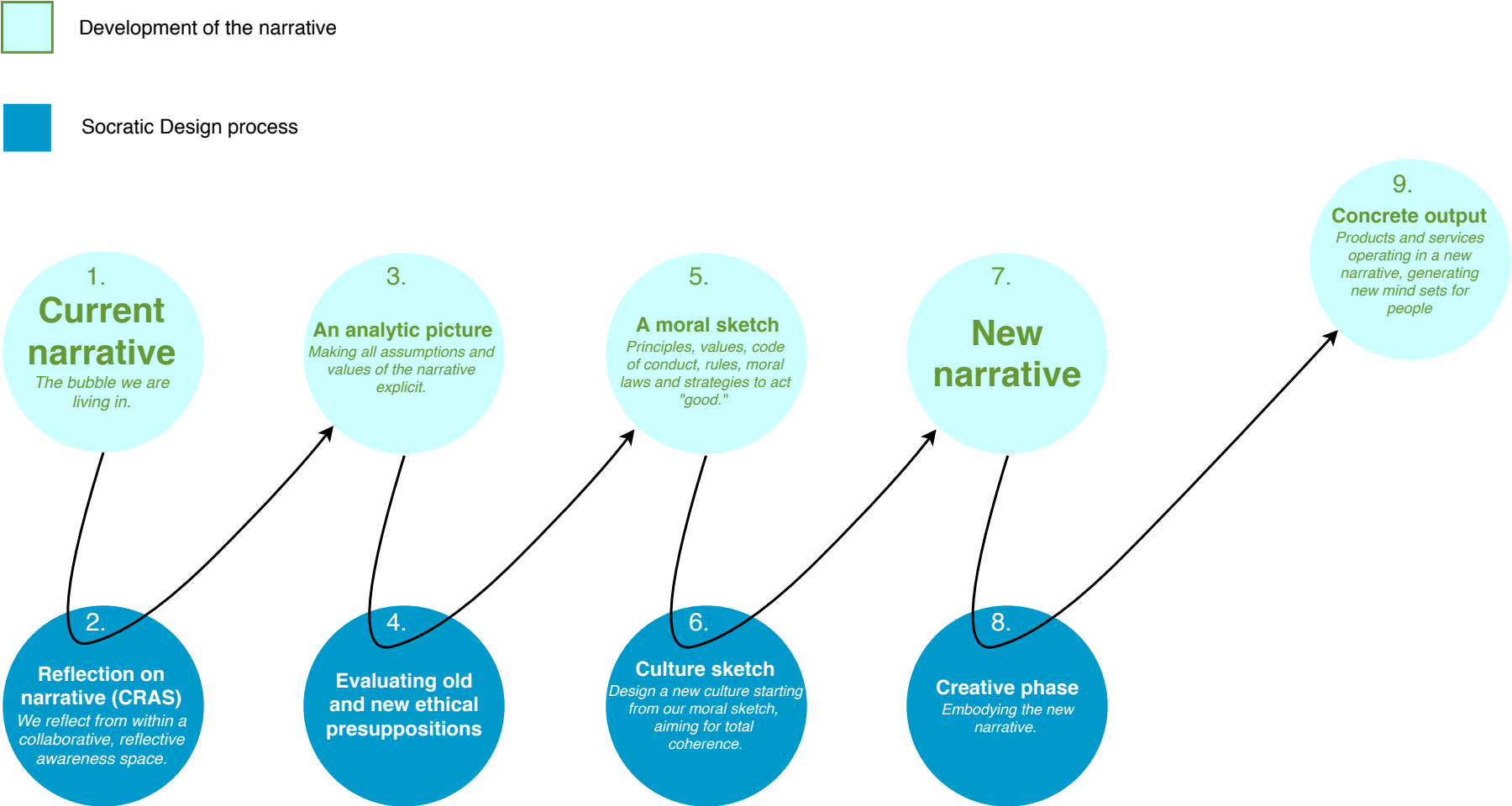
Development of the narrative
Socratic Design process
1.
Current narrative
The bubble we are living in.
2.
Reflection on narrative (CRAS)
We reflect from within a collaborative, reflective awareness space.
3.
An analytic picture
Making all assumptions and values of the narrative explicit.
4.
Evaluating old and new ethical presuppositions
5.
A moral sketch
Principles, values, code of conduct, rules, moral laws and strategies to act "good."
6.
Culture sketch
Design a new culture starting from our moral sketch, aiming for total coherence.
7.
New narrative
8.
Creative phase
Embodying the new narrative.
9.
Concrete output
Products and services operating in a new narrative, generating new mind sets for people